Town of Vegreville Policy
GOV-1008
Business & Community Recognition Policy
February 11, 2019
Strategic Services

Policy Statement:

To recognize businesses or organizations for contributing or providing services to the Town of Vegreville.

Tegreville	Town of Vegreville Policy
Policy No.:	GOV-1008-1.0
Policy Title:	Business & Community Recognition Policy
Approval Date:	February 11, 2019
Revised Date:	
Department:	Strategic Services

1.0 Reason for Policy

To recognize businesses and community groups whose efforts have contributed significantly to the quality of life in Vegreville.

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Town of Vegreville Policy

Policy No.: Policy Title: Approval Date: Revised Date: Department: GOV-1008-2.0 Business & Community Recognition Policy February 11, 2019

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2.0 Definitions

- 2.1 **Business Plaque** is an official public announcement or declaration given by the Mayor and/or Council to formally recognize a special event which is deemed to be of interest and/or benefit to a significant number of citizens of Vegreville.
- 2.2 CAO refers to the Town Manager or designate
- 2.3 **Recognition Award** is a certificate declaration given by the Mayor and/or Council to formally recognize a special event which is deemed to be of interest and/or benefit to a significant number of citizens of Vegreville.
- 2.4 **Town** means Town of Vegreville.

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Town of Vegreville Policy

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3.0 Criteria

- 3.1 Businesses : new storefront or change in ownership
 - 3.1.1 Must have a Town of Vegreville business license
 - 3.1.2 Must be a new business opening in the Town or change of ownership
- 3.2 Businesses : new home business
 - 3.2.1 Must have a Town of Vegreville business license
 - 3.2.2 Must be a new home business opening in the Town
- 3.3 Community and Business Milestones:
 - 3.3.1 Community events or organizations must be located in the Town
 - 3.3.2 Businesses must have a Town of Vegreville Business license
 - 3.3.3 Milestones are 10 year increments, commencing with year 10
 - 3.3.4 Council may recognize a milestone not included in 3.3.2 and 3.3.3
- 3.4 Employers of Volunteer Fire Fighters
 - 3.4.1 Business to be recognized for employing Town of Vegreville volunteer fire fighters
 - 3.4.2 Businesses must have a Town of Vegreville Business license
 - 3.4.3 Council may recognize an employer not included in 3.4.2

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4.0 Town Responsibilities

- 4.1 Communication Coordinator will provide the plaque or certificate
- 4.2 Communication Coordinator will coordinate for the Mayor or Deputy Mayor to present the plaque or certificate
- 4.3 Communication Coordinator will post presentation on social media, Town website and local newspaper

Reviewed	Date:
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5.0 End of Policy

Tim MacPhee, Mayor

Cliff Craig CLGM, Town Manager

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